

Chicken

with sweet potato and herbs

Adult Dog



Grain Free Range

The **Grain Free** range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.

Why Chicken?

Chicken is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which **help** contribute to overall health and well-being.

Why Herbs?

Herbs contain essential vitamins and beneficial plant compounds including antibacterials and antioxidants.



Recipe Claims

Minimum 26% Freshly Prepared Chicken

A responsibly sourced and highly digestible protein source.



55% Total Chicken

Rich in amino acids, vitamins & minerals, chicken is a delicious source of protein.



Digestive Health

Pre-biotics MOS (Mannan-oligosaccharides) & FOS (Fructo-oligosaccharides) which may help to promote the growth of healthy gut bacteria and aid digestion.



Added Omega 3 Supplement

To help support healthy skin and coat.



Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B Vitamins.



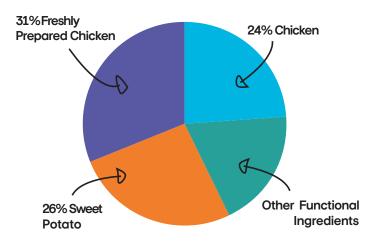
No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.





COMPOSITION



Chicken 55% (including Freshly Prepared Chicken 31%, Dried Chicken 21% & Chicken Stock 3%), Sweet Potato (26%), Peas (6%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Marjoram, Basil, Oregano, Sage, Thyme, Parsley, FOS (96 mg/kg), MOS (24 mg/kg)

BAG SIZES

- Available in a variety of bag sizes
- 18 month shelf life.



KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- · A crunchykibble texture.



Crude Protein	27%
Crude Fat	14%
Crude Fibre	4%
Crude Ash	7.5%
Moisture	8%
NFE	39.5%
Metabolisable Energy	366 kcal/100g
Omega 6	2.3%
Omega 3	1.3%
Calcium	1.4%
Phosphorus	1%

NUTRITIONAL ADDITIVES PER KG:

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 15 mg, Iodine (Calcium Iodate Anhydrous) 1mg, Selenium (Sodium Selenite) 0.3mg

FEEDING GUIDE*		
Weight of Dog (kg)	Grams per day (g)	
	Adult	
1 - 5kg	25 - 85g	
5 - 10kg	85 - 145g	
10 - 20kg	145 - 245g	
20 - 30kg	245 - 330g	
30 - 40kg	330 - 405g	
40+kg	405+g	

^{*} All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.